

PERFECT Brides & Weddings ANNUAL

RATE CARD 2009

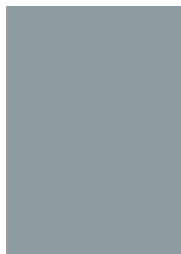
MAGAZINE TRIM SIZE:
A4 (210MM WIDE X 297MM HIGH)

PLEASE INCLUDE BLEED & TRIM MARKS ON ALL DOUBLE & FULL PAGES



Double page spread

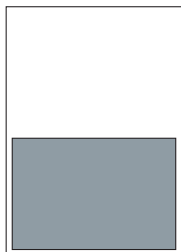
Trim: 420mm wide x 297 mm high
Type area: 400mm w x 273mm h (Allow 30mm for spine margin) Bleed: 430mm w x 307 mm h
5MM BLEED ON ALL SIDES, INCLUDE MARKS



Full page

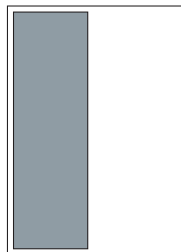
Trim: 210mm wide x 297 mm high
Type area: 190mm w x 273mm h
Bleed: 220mm w x 307 mm h
5MM BLEED ON ALL SIDES, INCLUDE MARKS

TRIM AND BLEED IS NOT REQUIRED ON OTHER PAGE SIZES (BELOW)



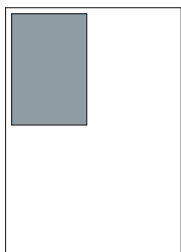
1/2 page horizontal

Type area: 190mm w x 135mm h



1/2 page vertical

Type area: 90mm w x 273mm h



1/4 page vertical

Type area: 90mm w x 135mm h

1/6 page & 1/12 page classified sizes are available.
Please contact advertising for details.

The preferred delivery of advertising material is via **Quickcut**. By using **Quickcut** you are assured that your ads will meet the publication's specifications and be delivered right first time. For Quickcut technical support contact **02 9935 7599**.

If you're not already registered with Quickcut, please go to www.quickcut.com.au for more information and a list of companies that can upload your artwork to Quickcut.

Alternatively advertisements can be supplied as **Press Quality pdfs**. Please ensure all images are supplied as 300dpi CMYK, **NOT RGB** and all fonts are **embedded or outlined** and have **trim marks and bleed** where required.

Perfect Brides & Weddings ANNUAL require a proof to be supplied. When a proof made from the supplied file is not submitted, **Perfect Brides & Weddings ANNUAL** cannot take responsibility for accurate colour reproduction.

ALL RATES ARE EX GST

Advertisement Size	Advertising Rate	Advertisement Size	Advertising Rate
DPS	\$3,000	Half	\$1,100
FPS	\$2,000	Quarter	\$750

10% loading on preferential pages.

BOOKING DEADLINE 30TH JUNE 2009
MATERIAL DEADLINE 15TH JULY 2009
PUBLICATION SEPTEMBER 2009

Please call advertising sales for prices on premium pages. All advertisers receive web listing with link to you own site. All advertisers receive complimentary **Perfect Brides & Weddings** customer mailing list in PDF format for you to follow up. Advertising rate is exclusive of artwork, if **Perfect Brides & Weddings** is required to design your advertisement this is a separate charge. An advertisement design and layout service is available if required. **Please note artwork production cost is in addition to advertising space cost. All extras eg. SCANNING, RETOUCHING, LOGO DESIGN etc. will be charged at standard industry rates.**

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ADVERTISING ENQUIRES

Denise Collett

Phone: 02 4367 8354

Fax: 02 4367 8354

Mobile: 0425 295 641

Email: ads@perfectbridesandweddings.com.au

Web: www.perfectbridesandweddings.com.au

Perfect Brides & Weddings ANNUAL is committed to the accurate reproduction of advertisements.

Advertisers are strongly encouraged to submit high-quality materials. Publishers reserve the right to reject materials of inferior quality.